

Studying The Traits Of Transformative Leaders And How They Affect Organisational Success

Si Zhuanghao, Archita Chakraborty, Abhijit Ghosh

How to cite this article: Si Zhuanghao, Archita Chakraborty, Abhijit Ghosh (2024). Studying The Traits Of Transformative Leaders And How They Affect Organisational Success. *Library Progress International*, 44(6), 278-284

ABSTRACT

As part of their investigation into how transformational leadership positively influences the effectiveness of operating systems in companies, the researchers investigated two psychological processes: the perceived organisational support of system users and the self-efficacy of system users. Evaluation of our conceptual model was carried out with the participation of a total of 251 employees from a Chinese branch of a multinational bank. The effectiveness of transformative leadership was mediated by the participants' conviction in their talents as leaders and the support they received from their organisations. The results confirmed the links that were projected to exist between the two factors. According to the results, managers need to make it a top priority to provide their staff with training to become transformational leaders.

Keywords: *Transformational, Leadership, Organisational Success, effectiveness.*

INTRODUCTION:

Investigating what makes organisational success (OS) work well has received a lot of focus. There are several approaches, but specific traits, even though they may be useful, have received less research. How leadership affects success is another aspect that needs further focus. Research in information systems has often zeroed emphasis on narrowly defined administrative responsibilities, such as resource allocation, result monitoring, and leading and organising people and work settings. Although these management habits are crucial, they only cover a fraction of a leader's responsibilities and are mostly focused on achieving efficient operations. Although they are critical, a leader's responsibilities also include inspiring their team members and adjusting to new circumstances. Consequently, it seems like a must to look at how leadership relates to OS. The major goal of our research was to identify the factors that contribute to organisational performance concerning transformational leadership, which is characterised by a focus on motivating and reviving people to perform better (Tannous, 2024).

Ultimately, transformational leaders inspire their people to accomplish above and beyond what is expected of them by appealing to their beliefs and aspirations. On the other hand, the connection between transformative leadership and results in OS is understood. With the hope that transformative leadership would have a beneficial effect on organisational performance, the researchers sought to bridge two vital fields. The researchers believe that transformational leaders can improve organisational success in the following ways: (1) Through idealised influence, when leaders demonstrate excellence and respect for the organization's success, their followers develop a sense of pride, faith, along respect for the leader. (2) Inspiring and motivating, transformational leaders have faith in their ability to articulate a compelling vision and convey high hopes and expectations for the users' capacity to operationalise it. (3) Personalised attention, transformational leaders can listen to their followers' worries and requirements for the organization's success, and then coach or mentor them to meet those demands. (4) Mental challenge, transformational leaders may foster innovative problem-solving abilities by encouraging followers to think outside the box, take calculated risks, and contribute their ideas to the organization's success. In our opinion, transformational leaders may have a significant impact on an organization's performance when they exhibit these traits (Neuhofer, 2024).

Background:

Over the last 30 years, a large number of scholars studying organisational leadership have taken an interest in transformational leadership theory. Bass (1985, 1998) and others built upon the work of Burns (1978) to refine this hypothesis. The capacity of the leader to inspire the follower to go above and beyond what the follower had originally intended to do is central to the notion of transformational leadership. Idealised influence, inspiring inspiration, stimulating thinking, and personalised concern are the four pillars upon which transformational leadership rests (Bass, 1985). According to Burns, transformational leaders motivate their followers to take action by focusing on their own beliefs and showing them how to harmonise with the organization's core principles. Burns went on to define transformational leadership as a kind of leadership relationship wherein the leader and follower inspire each other to greater heights, leading to shared values. Individual results have been linked to transformational leadership. According to studies, transformational leadership affects how satisfied and committed followers are to the organisation. Additionally, studies demonstrate that transformational leadership influences the organisational environment and employee commitment to change. Because of its effect on both individual and group results, transformational leadership is essential in any company. There is a correlation between leadership and organisational and personnel performance, says Aarons. A more direct examination of leadership styles that may influence these two variables, both positively and negatively, is necessary for understanding leadership-related personal and organisational behaviour. Examining how transformational leadership affects both the organization's and the follower's results is the driving force behind this research study. Organisational citizenship behaviour/performance, organisational culture, and organisational vision are the results that will be reviewed in this study. Additionally, the evaluation will go into the following follower outcomes: motivation, self-efficacy, trust, work satisfaction, and empowerment. By being aware of how transformational leadership affects the aforementioned personal and organisational results, leaders using this style of leadership are better able to inspire their teams to behave in a manner that benefits the company (Lee, 2024).

Research purpose:

The purpose of the research is to understand how transformational leaders influence their organisations and is fundamental to learning how to implement their leadership style effectively. What this means is that the keys to success are about to be revealed: The keys to understanding how transformational leaders achieve their desired results may be found by analysing their actions in detail. Gaining insight into these leaders enables organisations to develop leadership that promotes creativity, employee involvement, and the attainment of objectives. Aspiring leaders may learn a lot by studying transformational leaders, and organisations can use this information to choose the best people for leadership positions. The overarching objective is to use transformational leadership to A more inventive and flexible organisation. This is the result of these leaders' ability to stimulate creative thinking. A more invested and efficient staff is the result of their leadership style. When it comes to preparing organisations for future difficulties, transformative leaders are masters at traversing unfamiliar ground. To sum up, the study of transformational leaders is all about delving into what makes them tick and then using that information to construct organisations that are more resilient and flexible.

Literature Review:

To achieve the firm's objectives, transformational leadership shapes the core beliefs and values of the employees. When compared to transactional leadership, this approach often produces better results. In spite of mounting evidence that a transformative leader may significantly impact performance, our knowledge of the mechanisms by which this occurs is scant and mostly conjectural. Very little research has methodically examined the intermediate impact of leaders' views of various knowledge and innovation-related strategic factors to follow the causal route of transformational leadership's impacts on performance. Management of innovation and knowledge are critical activities in today's information culture. They allow us to build, use, and enhance organisational performance by creating, exploiting, renewing, and applying knowledge flows in new ways (Shatila, 2023).

In this view, a transformational leader's job is to oversee an organisation that is "based on knowledge," or a network that can take in new information (its "absorptive capacity"), use what it already has (its "knowledge used" and "knowledge slack"), and so on. Through a series of transformations (organisational learning), new knowledge is created by this flow of information. This new knowledge, when applied (innovation), produces crucial capabilities for the enterprise. The strategic importance of an organization's knowledge lies not in the knowledge of its members per se but in the ability of its leadership to integrate, communicate, and creatively employ this information (Madi Odeh, 2023).

Research Question

- 1) What are the effects of transformative leadership on the organisation?
- 2) How can effective leadership contribute to an organisation's prosperity?
- 3)

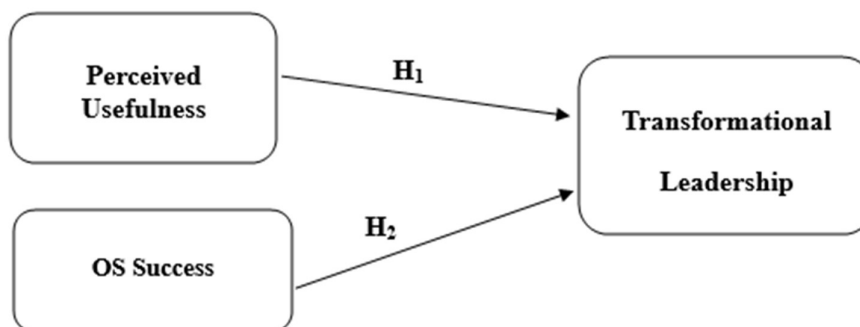
Methodology:

The Chinese headquarters of a major multinational bank served as the site of these investigations. All of the participants were Chinese; thus, the survey questions were translated into Chinese and then back into English to make sure they were comparable and had the same meaning. With a vast network of around 300 locations throughout the country, the bank services both business and consumer industries. Banking services (retail, personal, loan, mortgage, investment, etc.) are provided by a team of employees who rely on one another. The bank runs its operating system to accomplish these kinds of activities and provide individualised services. Everyone who took part in our polls had a good grasp of their operating system, which is crucial for the day-to-day work of workers. After each shift, employees at the bank filled out surveys and returned them to the author right there. Before starting the survey, we made sure that everyone involved knew their answers would be kept private. The items and measurements used in the investigation are described in full, together with the reliability values for the scales. The researchers may see the participants' demographics in Table 1. Tellers, financial counsellors, and administrative personnel were the recipients of the 352 questionnaires that were first sent out; 268 of them returned full surveys. With a response rate of 71%, 251 of them were useful.

Table 1
Descriptive statistics.

Demographics	Male (N=109)		Female (N=142)		Total (N=251)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Age	33.4	8.3	29.7	5.8	31.3	7.5
Total years of working	6.6	4.8	4.7	4.8	5.6	4.9
Demographics	Frequency		Frequency (%)			
	Male (N=109)	Female (N=142)	Total (N=251)			
Position						
Subordinate	44	107	151 (60.2)			
Middle manager	49	28	77 (30.7)			
Upper-level manager	16	7	23 (9.2)			
Education						
High school	15	19	34 (13.5)			
2 year college	8	41	49 (19.5)			
University	79	72	151 (60.2)			
Graduate school	7	10	17 (6.8)			

Conceptual framework



Results:**Factor Analysis:**

A typical use of Factor Analysis (FA) is to confirm the latent component layout of a collection of measurement items. Theoretically, latent (or undiscovered) factors are believed to be responsible for the observed (or measured) variable scores. One approach that relies on models is accuracy analysis (FA). Modelling the relationships between events, their unseen causes, and measurement mistakes is its main emphasis. The Kaiser-Meyer-Olkin (KMO) Method may be used to determine whether the data is suitable for factor analysis. To determine whether the sample was sufficient, we examine each model variable individually and the overall model. The statistical measures assess the possible common variance among several variables. Typically, data that was more amenable to factor analysis had a lesser proportion. Numbers between zero and one are returned by KMO. Sampling is deemed adequate if the KMO value falls within the range of 0.8 to 1. Inadequate sampling is indicated by a KMO lower than 0.6, which necessitates remedial action. Use your best discretion; some authors use 0.5 as this, therefore the range is 0.5 to 0.6. KMOs If the overall correlation is tiny in comparison to the magnitude of the component correlations, then the value is close to 0. Component analysis is severely hindered by large correlations, to restate. According to Kaiser, the following are the acceptable limits: According to Kaiser, the following are the acceptable limits: From a pitiful 0.050 to 0.059. Below-average by 0.60 to 0.69. Common range for middle school students: Qualitatively ranging from 0.70 to 0.79, with a score between 0.80 and 0.89. The change from 0.90 to 1.00 is quite remarkable.

Table 2: KMO Test and Bartlett's Test

KMO and Bartlett's Test		
Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.870
Bartlett's Test of Sphericity	Approx. Chi-Square	3252.968
	df	190
	Sig.	.000

This proves that claims made for the sake of sampling are legitimate. Overall, Bartlett's Test of Sphericity was run on the correlation matrices to make sure they were relevant. The sampling adequacy value according to Kaiser-Meyer-Olkin is .870. According to Bartlett's sphericity test, the p-value is 0.00. A significant test result from Bartlett's sphericity test demonstrated that the correlation matrix is not an identity matrix.

Test for Hypothesis

Although studies on the topic of transformational leadership and employees' perceptions of their work's significance have used correlational designs, no experimental designs have been employed to investigate this link. The researchers wanted to see whether participants' hypothetical assessments of the importance of their jobs were affected by reading about transformational leadership, which emphasised charisma and personalised concern.

Even if OS leadership has been shown to be beneficial, there are two areas that need more research. To have a deeper understanding of successful OS leadership, it is necessary to identify the influence of transformational leadership on OS results. Leadership and management are often confused, but leaders are more concerned with inspiring and transforming their teams than with just managing them. First, we need to figure out how transformational leadership works to get OS results. (2) Transformational leaders may effectively express a high degree of confidence in adopting both current and newly introduced OS, which can encourage group efforts for OS success. Banks, for example, have used automated decision systems to facilitate the approval of mortgages, loans, and other financial products in today's economic climate. The ability to guide and encourage subordinates is a hallmark of a transformative leader. supporting OS use via sharing

pleasant experiences and providing proof of the system's significance (e.g., decreased rates for bankruptcy obligation) (Sharma, 2024).

Transformational Leadership

To motivate followers to accomplish above and beyond what is expected of them, transformational leaders aim to inspire their beliefs and principles. This kind of leadership inspires admiration, devotion, and trust in the leader, motivating followers to put the group's needs before their own. The four pillars of transformational leadership that Bass and colleagues identified are as follows: idealised influence, which is the leader's admirable actions that make followers feel connected to them and the leader; inspirational motivation, which is the leader's actions that communicate an appealing and inspiring vision; individualised consideration, which is the leader's support, encouragement, coaching, and mentoring of followers; and intellectual stimulation, which is the leader's action. Evidence suggests a connection between these and results at the individual and organisational levels. Consequently, transformational leadership has a favourable correlation with the following: organisational commitment, follower motivation, organisational success, leader effectiveness, and perceptions of justice and organisational citizenship practices.

Perceived Usefulness

According to Davis's (1986) Technology adoption paradigm (TAM) paradigm, the two most important factors in user adoption of a technology are its perceived ease of use and its perceived utility. The system's perceived utility is correlated with its productivity, efficacy, and the overall advantages it provides to enhance user performance. To put it simply, the TAM is based on the premise that two cognitive factors—perceived utility (PU) and perceived ease-of-use (PEOU)—determine whether or not people would utilise a piece of technology. Put another way, it's the degree to which an individual thinks that incorporating technology into their job would enhance their efficiency. Consequently, people are more likely to want to utilise a technology if it has a high utility level.

“Based on the above discussion, the researcher formulated the following hypothesis, which analysed the relationship between transformational leadership and perceived usefulness.”

H₀₁: There is no significant relationship between transformational leadership and perceived usefulness.

H₁: There is a significant relationship between transformational leadership and perceived usefulness.

Table 3: ANOVA (H₁) Test

ANOVA					
Sum					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	39588.620	165	5655.544	1354.883	.000
Within Groups	592.770	85	5.356		
Total	40181.39	250			

“In this study, the result is significant. The value of F is 1354.883, which reaches significance with a p-value of .000 (which is less than the alpha level). This means the ***H₁: There is a significant relationship between transformational leadership and perceived usefulness***” is accepted and the null hypothesis is rejected.”

Organisational Success (OS)

To achieve organisational success, one must accomplish objectives that are in line with the purpose of the firm. Typically, this entails carrying out a strategy that has been outlined by the leadership. However, success may also be achieved by grasping chances that come up unexpectedly. In today's world, there are certain businesses that are expanding the meaning of success. This time, they are considering well-being in addition to outcomes. Their efforts are focused on safeguarding the well-being of their employees so that they may be sustained throughout time.

“Based on the above discussion, the researcher formulated the following hypothesis, which analysed the relationship between transformational leadership and OS success.”

H₀₂: There is no significant relationship between transformational leadership and OS success.

H₂: There is a significant relationship between transformational leadership and OS success.

Table 4: ANOVA (H₂) Test

ANOVA					
Sum					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	39623.620	145	5755.544	1255.453	.000
Within Groups	652.721	105	5.352		
Total	40276.341	250			

In this study, the result is significant. The value of F is 1255.453, which reaches significance with a p-value of .000 (which is less than the alpha level). This means the “**H₂: There is a significant relationship between transformational leadership and OS success**” is accepted and the null hypothesis is rejected.

Discussion:

In the following discussion on transformational leadership, let's go into several important aspects. Come to a mutual understanding of what transformational leadership is. Talk about its essential features, such as intellectual stimulation, individualised attention, idealised influence, and inspiring drive. Investigate how transformational leaders boost engagement, creativity, and flexibility, ultimately resulting in organisational triumph. The researchers can't expect a cookie-cutter approach to leadership; revolutionary leadership requires flexibility. Talk about the possible drawbacks and when alternate approaches may work better. Find out how training, mentoring, and encouraging work environments may help businesses produce game-changing executives. Explore ways to identify these leaders and quantify their influence. Use examples of effective leaders from the real world to illustrate the potential of transformational leadership. Think about how transformational leaders' responsibilities may shift as a result of this dynamic environment. The researchers can learn a lot about the impact of transformational leadership on thriving organisations by looking at these aspects. It's a way of leading that encourages people to take charge, which in turn boosts creativity and helps businesses reach new heights.

Conclusion:

Transformational leadership is a powerful approach that can drive organizational success by inspiring and empowering individuals to exceed their perceived limitations. It fosters innovation, adaptability, and a shared sense of purpose. However, its effectiveness depends on the leader's ability to tailor their approach to specific contexts and individuals. By developing and supporting transformational leaders, organizations can create a culture of continuous improvement and innovation, positioning themselves for long-term success in an ever-changing business landscape.

References

1. Bass, B. M. (1985). *Leadership and performance beyond expectations*. New York: The Free Press.
2. Bass, B. M. (1998). *Transformational leadership: Industrial, military, and educational impact*. Mahwah, NJ: Lawrence Erlbaum Associates.
3. Burns, J. M. (1978). *Leadership*. New York: Harper & Row.
4. Lee, M. C. C., Lin, M. H., Srinivasan, P. M., & Carr, S. C. (2024). Transformational leadership and organizational citizenship behavior: new mediating roles for trustworthiness and trust in team leaders. *Current Psychology*, 43(11), 9567-9582.
5. Madi Odeh, R. B., Obeidat, B. Y., Jaradat, M. O., Masa'deh, R. E., & Alshurideh, M. T. (2023). The transformational leadership role in achieving organizational resilience through adaptive cultures: the case of Dubai service sector. *International Journal of Productivity and Performance Management*, 72(2), 440-468.
6. Neuhofer, B., Celuch, K., & Rihova, I. (2024). The future of transformative events: an event leaders' perspective. *International Journal of Contemporary Hospitality Management*.
7. Sharma, S., & Lenka, U. (2024). How does transformational leadership impact organizational unlearning: insights from persistence theories. *Journal of Organizational Change Management*, 37(1), 150-172.

8. Shatila, K., Agyei, F. B., & Aloulou, W. J. (2023). *Impact of transformational leadership on leadership effectiveness: the mediating effect of emotional skills in the Lebanese small and medium-sized enterprises context. Journal of Enterprising Communities: People and Places in the Global Economy.*
9. Tannous, R., & Sakhil, A. M. (2024). *Transformative Leadership Behaviors And Their Impact On Building Relationships To Attract And Manage The Best Competencies And Talents In Educational Institutions. Galaxy International Interdisciplinary Research Journal, 12(1), 372-388.*